

Significant External Influences

- ★ **Relatives or Friends (close to the LOST SUBJECT)**
- ★ **Media**
- ★ **Political entities**
- ★ **Parapsychological**
(psychics, ESPs, Seers, Witches, Clairvoyants, etc.)

Guidelines For Dealing with

Family & Loved Ones in SAR

- ☛ **Don't ignore, & meet priority needs.**
- ☛ **Keep them informed & show them what is being done.**
- ☛ **Assign one person family assisting responsibility.**
- ☛ **Have available for I.D. of clues.**
- ☛ **Maintain encouragement but don't build false hopes.**

Guidelines For Dealing with

Family & Loved Ones in SAR

- ☛ **Unstable people should be removed to another location.**
- ☛ **Find out if they want contact with the media. If not, protect them.**
- ☛ **If possible, encourage & facilitate aid to close family & loved ones.**
- ☛ **If possible, give them something constructive or busy to do.**
- ☛ **Use the clergy and church members if possible.**

Role of Media

- 1. BREAD and BUTTER information . . .**
- 2. Rumor Control . . .**
- 3. Inform & educate the public . . .**
- 4. Put a face on a Tragedy . . .**
- 5. Evaluate How the Mission is being Handled - (Report Card).**
- 6. Perspective - (A third view).**

Media Coverage

What you can expect. . . (3 distinct phases)

- ★ **Stunned by the tragedy**
- ★ **Accusation (Who screwed up?)**
- ★ **The story behind the news.**

Characteristics of the MAJOR MEDIA

- ✓ **Newspaper**
- ✓ **Radio**
- ✓ **Television**

Political Influences

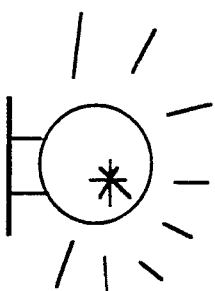
- 1. Consult agency or organizational policy.**
- 2. Assign someone to be a constant liaison.**
- 3. Keep them informed.**
- 4. Tell them specifically how they might help.**
- 5. Do the things that are visible in a professional manner.**
- 6. Kick the problem up to exec. policy level.**

PSYCHIC INFLUENCES

☞ **Try to determine the psychic's motives.**

☞ **Don't let them into the field alone.**

☞ **Beware of those that charge.**



☞ **Don't let them talk to family members alone.**

☞ **Media contacts with psychics may influence family.**

☞ **If unsuccessful, discourage further use.**

Never Dismiss a Psychic Influence