

Significant External Influences

- * ***Relatives or Friends (close to the LOST SUBJECT)***
- * ***Media***
- * ***Political entities***
- * ***Parapsychological***
(psychics, ESPs, Seers, Witchers, Clairvoyants, etc.)

Guidelines For Dealing with Family & Loved Ones in SAR

- **Don't ignore, & meet priority needs.**
- **Keep them informed & show them what is being done.**
- **Assign one person family assisting responsibility.**
- **Have available for I.D. of clues.**
- **Maintain encouragement but don't build false hopes.**

Guidelines For Dealing with Family & Loved Ones in SAR

- **Unstable people should be removed to another location.**
- **Find out if they want contact with the media. If not, protect them.**
- **If possible, encourage & facilitate aid to close family & loved ones.**
- **If possible, give them something constructive or busy to do.**
- **Use the clergy and church members if possible.**

Role of Media

- 1. BREAD and BUTTER information...**
- 2. Rumor Control...**
- 3. Inform & educate the public...**
- 4. Put a face on a Tragedy...**
- 5. Evaluate How the Mission is being Handled - (Report Card).**
- 6. Perspective - (A third view).**

Media Coverage

What you can expect... (3 distinct phases)

- * Stunned by the tragedy**
- * Accusation (Who screwed up?)**
- * The story behind the news.**







Characteristics of the MAJOR MEDIA

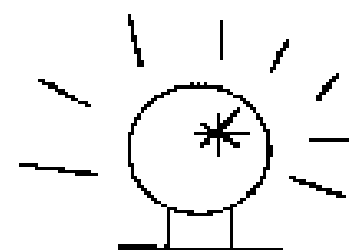
- ✓ Newspaper**
- ✓ Radio**
- ✓ Television**

Political Influences

- 1. Consult agency or organizational policy.**
- 2. Assign someone to be a constant liaison.**
- 3. Keep them informed.**
- 4. Tell them specifically how they might help.**
- 5. Do the things that are visible in a professional manner.**
- 6. Kick the problem up to exec. policy level.**

PSYCHIC INFLUENCES

-  **Try to determine the psychic's motives.**
-  **Don't let them into the field alone.**
-  **Beware of those that charge.**
-  **Don't let them talk to family members alone.**
-  **Media contacts with psychics may influence family.**
-  **If unsuccessful, discourage further use.**



Never Dismiss a Psychic Influence